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February 13, 2002

HEGEIVED

Mr. William F. Caton, Secretary Fedeal Communications Commission 445 Twelfth Street, SW Washington, DC 20554

FEB 1 3 2002

SEPERAL COMMUNICATIONS COMMISSION

Re:

Petition for Rulemaking Mount Union, Huntingdon and Centre Hall, Pennsylvania

Dear Mr Canton:

On behalf of Megahertz Licenses, LLC, we are herewith filing an original and four (4) copies of its "Petition for Rulemaking" to reallot Channel 292A from Huntingdon, Pennsylvania, to Mount Union, Pennsylvania, and modify the license of Radio Station WWZB(FM) accordingly; substitute Channel 258B1 for Channel 258A at Mount Union, Pennsylvania and reallot the channel to Centre Hall, Pennsylvania and modify the license of Radio Station WXMJ(FM) accordingly.

Should any questions arise with respect to this matter, please contact the undersigned counsel.

Respectfully submitted,

KAYE SCHOLER LLP

Allan G. Moskowitz

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NEW YORK CHICAGO LOS ANGELES WASHINGTON, D.C. WEST PALM BEACH HONG KONG LONDON

BEFORE THE

Federal Communications Commission COLVED

WASHINGTON, D.C. 20554

FEB 1 3 2002

In The Matter of)	"EBERAL COMMUNICATIONS COMMISSIONS OFFICE OF THE SECRETARY
Amendment of Section 73.202(b))	
of the Commission's Rules)	MM Docket No
FM Table of Allotments)	RM
)	
Mount Union, Huntingdon,)	
and Centre Hall, Pennsylvania)	
)	
TO: Chief, Allocations Branch)	

PETITION FOR RULEMAKING

Megahertz Licenses LLC, ("Megahertz") by its counsel, and pursuant to Section 303 of the Communications Act of 1934, as amended, hereby requests that the Federal Communications

Commission ("FCC" or "Commission") amend Section 73.202(b) of the Commission's Rules to (1) reallot Channel 292A from Huntingdon,

Pennsylvania to Mount Union, Pennsylvania and modify the license of Radio Station WWZB(FM) accordingly and (2) substitute Channel 258B for Channel 258A and reallot the channel from Mount Union,

Pennsylvania to Centre Hall, Pennsylvania as that community's first local service and modify the license of Radio Station

WXMJ(FM), Mount Union, Pennsylvania accordingly.

In support thereof, the following is respectfully shown:

Megahertz is the proposed assignee of Radio Station
 WXMJ(FM), Mount Union, Pennsylvania from Bardcom Incorporated
 (File No. BALH-20020125AAG) and is the proposed assignee of Radio

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Station WWZB(FM), Huntingdon, Pennsylvania from Millenium Broadcasting, Inc. (File No. BALH-20020125AAA). Radio Station WXMJ(FM), Mount Union, Pennsylvania is currently licensed to operate at Channel 258A while Radio Station WWZB(FM), Huntingdon, Pennsylvania is currently licensed to operate on Channel 292A. The instant petition proposes to upgrade WXMJ(FM) to a Class B1 facility and relocate the channel to Centre Hall, Pennsylvania as that community's first local service. Radio Station WWZB(FM), presently licensed to Huntingdon, Pennsylvania, will provide a replacement service to Mount Union, Pennsylvania.

Centre Hall, Pennsylvania is located in Centre County, 2. Pennsylvania, in the approximate center of the state. Centre Hall had a 2000 U.S. Census population of 1,079 persons and was established in 1885. Centre Hall has an elected seven member borough council presided over by an elected mayor. Centre Hall provides fire, water and sewage services to the community. While its school district is part of the Penns-Valley Area School District which encompasses several townships, Centre Hall has its own elementary school. Centre Hall has four churches, a Lions Club, a Women's Club, a Garden Club and the Centre Hall Farmers and Businessmen's Association. Centre Hall has its own Post Office and own zip code, 16828, and its own branch public library of the county library system. Centre Hall also has numerous retail establishments. Centre Hall, therefore, has the social, economic and governmental indices to qualify as a community for allotment purposes.

FM Channel Assignments (Biltmore Forest, North Carolina) 63 RR 2d 251 (1987). However, no AM or FM stations are currently licensed to Centre Hall, either commercial or non-commercial. Consequently, the reallotment of Channel 258 to Centre Hall will constitute the community's first local service.

- 3. The instant petition also proposes the reallotment of Channel 292A from Huntingdon, Pennsylvania to Mount Union, Pennsylvania as a replacement service to Channel 258A and the modification of Radio Station WWZB(FM)'s license accordingly. Full service radio stations WHUN(AM), operating at 1150 kHz, and WLAK(FM), operating at 103.5 MHz will remain as facilities licensed to Huntingdon, Pennsylvania and will continue to serve the community.
- 4. The proposed reallotment complies with the Commission's Rules and would serve the Commission's allotment priorities and public interest. In Amendment of the Commission's Rules

 Regarding Modification of FM and TV and Authorizations to Specify a New Community of License, 4 FCC Rcd. 4870 (1989), recons.

 Granted in part, 5 FCC Rcd. 7094 (1990), the Commission stated that the proposed channel must be mutually exclusive with the existing channel and the new community must be preferred over the existing community under the Commission's allotment priorities. Since we are proposing the substitution of Channel 258B and the reallotment of the channel from Mount Union, Pennsylvania to Centre Hall, Pennsylvania, the proposal is mutually exclusive with the current use of Channel 258A.

- 5. Further, the new community, Centre Hall, will obtain a first local service whereas Mount Union, Pennsylvania will still be provided service by the realloted station WWZB(FM) on Channel 292A. Again, Huntingdon will retain existing service from commercial AM and FM stations. Under the Commission's allotment criteria, a first local service is preferred over additional local services. See Revision of FM Assignment Policies and Procedures, 90 FCC 2d 88 (1982).
- 6. The relocation of Radio Station WXMJ(FM) from Mount Union to Centre Hall will provide significant public service benefits. First, as noted above, Centre Hall must be preferred for a first local service. Furthermore, as indicated in the attached engineering statement of William J. Getz of Carl T. Jones Corporation, the combined gain and loss area created by the reallocation, change in reference coordinates and upgrade of WXMJ(FM) and the reallocation and change of reference coordinates of WWZB(FM) reflects a combined gain area of 198,013 persons in an area of 4,430 square kilometers compared to a combined loss in population of 9,251 persons in 495 square kilometers. Moreovewr, as indicated, the proposed arrangement of allotments will achieve a net extension of service to a large, presently underserved area of 896 square kilometers and 12,478 persons.
- 7. Furthermore, the present licensee and assignors of Radio Stations WXMJ(FM) and WWZB(FM) consent to the instant proposal. Attached hereto are letters of Consent signed by Ronald Rabena, President of Bardcom Incorporated, licensee of

Radio Station WXMJ(FM), Mount Union, Pennsylvania and the consent of Warren Diggins, President of Millenium Broadcasting, Inc., licensee of Radio Station WWZB(FM), Huntingdon, Pennsylvania. Petitioner hereby states that should the Commission grant the instant proposal to substitute Channel 258B1 for Channel 258A and reallot the channel from Mount Union, Pennsylvania to Centre Hall, Pennsylvania and modify the license of WXMJ(FM) accordingly, and to reallot Channel 292A from Huntingdon, Pennsylvania to Mount Union, Pennsylvania and modify the license of WWZB(FM) accordingly, petitioner will file applications for the new facilities and will implement those applications expeditiously.

8. Megahertz submits that its instant petition will provide many public service benefits. First, the reallotment of Channel 258 from Mount Union to Centre Hall, Pennsylvania will provide that community with its first local aural service. Further, the proposal will allow WXMJ(FM) to upgrade to a Class B1 facility while allowing Radio Station WWZB(FM) presently licensed to Huntingdon, to provide a replacement service to Mount Union, Pennsylvania while several radio stations will still remain to provide local service to Huntingdon. Furthermore, as indicated in the attached engineering statement, there will be a significant net gain in both area and population by the grant of the instant petition and, in fact, there will be a significant gain in area and population in underserved areas, i.e., less than 5 aural services.

Wherefore, for the foregoing reasons, Megahertz Licenses LLC respectfully requests that the Commission amend its Table of Allotments to upgrade Channel 258A to Channel 258B and reallot the channel to Centre Hall, Pennsylvania and modify the license of WXMJ(FM) accordingly, and reallot Channel 292A from Huntingdon, Pennsylvania to Mount Union, Pennsylvania and modify the license of WWZB(FM), Huntingdon, Pennsylvania accordingly.

Respectfully submitted,

MEGAHERTZ LICENSES LLC

Bv:

Allan G. Moskowitz

Its Attorney

KAYE SCHOLER LLP 901 15th Street, N.W., Suite 1100 Washington, D.C. 20005 (202) 682-3500

February 13, 2002

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2002

CONSENT

Bardcom, Incorporated, licensee of broadcast radio station WXMJ(FM), Mount Union, Pennsylvania, hereby consents to the "Perinion for Rulemaking" of Megahertz Licenses, LLC, proposed assignee of the station, proposing among other things, with respect to WXMJ (a) modification of the reference point coordinates to 40 46' 39" N, 77 49' 26"W and (b) an upgrade of Channel 258 to Class B1 and (c) reallotment of Channel 258B1 from Mount Union, Pennsylvania to Centre Hall, Pennsylvania and the modification of the station's license to operate on that channel. When the changes to the Table of Altotments are authorized, and in the event the parties do not consummate the station's assignment of license, Bardcom will build the modified facilities promptly and commence operation.

BARDCOM, INCORPORATED

By: Karall Selm

Feb 11, 2002

Dec #22032432 ND0

CONSENT

Millenium Broadcasting, Inc., ("Millenium") licensee of broadcast radio station WWZB(FM), Huntingdon, Pennsylvania, hereby consents to the "Petition for Rulemaking" of Megahertz Licenses, LLC, proposed assignee of the station, proposing among other things, with respect to WXMJ (a) modification of the reference point coordinates to 40 15' 18" N, 77 51' 41"W and (b) reallotment of Channel 292 from Huntingdon, Pennsylvania to Mount Union, Pennsylvania and the modification of the station's license to operate on that channel. When the changes to the Table of Allotments are authorized, and in the event the parties do not consummate the station's assignment of license, Millenium will build the modified facilities promptly and commence operation.

MILLENIUM BROADCASTING, INC.

By: Warren Diggins

President



STATEMENT OF WILLIAM J. GETZ IN SUPPORT OF A PETITION TO AMEND THE FM TABLE OF ALLOTMENTS

I am a Radio Engineer, an employee in the firm of Carl T. Jones Corporation with offices located in Springfield, Virginia. My education and experience are a matter of record with the Federal Communications Commission.

This office has been authorized to prepare this statement and the supporting exhibits in support of a Petition to Amend the FM Table of Allotments, Section 73.202(b) of the FCC Rules. The petitioner requests that Section 73.202(b) of the FCC Rules be modified in the following manner:

	<u>Present</u>	Proposed
Mount Union, PA	258A	292A
Huntingdon, PA	278A, 292A	278A
Centre Hall, PA		258B1

Radio station WXMJ(FM), Mount Union, PA, is currently licensed to operate on Channel 258A (FCC File No. BLH-19900328KB). Radio station WWZB(FM), Huntingdon, PA, is currently licensed to operate on Channel 292A (FCC File No. BLH-19920316KC). This Petition for Rulemaking will allow WXMJ(FM) upgrade to a Class B1 facility and relocate in

order to provide a first local service to Centre Hall, Pennsylvania (2000 population: 1,079 persons). Radio station WWZB(FM), presently licensed to Huntingdon, PA, will provide a replacement service to Mount Union, PA. Full service radio stations WHUN(AM) [1150 kHz] and WLAK(FM) [103.5 MHz] will remain to provide local service to Huntingdon.

In accordance with the requested modifications to the FM Table of Allotments, the Petitioner requests that the licenses of stations WXMJ(FM) and WWZB(FM) be modified to specify operation on channels 258B1 at Centre Hall and 292A at Mount Union, respectively.

ALLOCATION CONSIDERATIONS

Channel 258B1, Centre Hall, PA, in lieu of Channel 258A, Mount Union, PA

An engineering study of all pertinent allotments, assignments and applications revealed that WXMJ(FM), Mount Union, PA, (Channel 258A) can be upgraded and reallotted to Centre Hall, Pennsylvania, as the community's first local service. The allotment reference coordinates for Channel 258B1 at Centre Hall are 40° 46' 39" N.L. and 77° 49' 26" W.L. The represents a site restriction of 14.0 kilometers from Centre Hall (the Class B1 city-grade distance is 23.2 kilometers). The Centre Hall allotment reference site meets allotment standards, the minimum spacing requirements of §73.207 and the city-grade coverage requirements of §73.315 of the FCC rules. In addition to being a first local service at Centre Hall, additional public interest benefits associated with the proposed arrangement of allotments are discussed below.

Channel 292A, Mount Union, PA, in lieu of Channel 292A, Huntingdon, PA

An engineering study of all pertinent allotments, assignments and applications revealed that WWZB(FM), Huntingdon, PA, (Channel 292A) can be reallotted to Mount Union, Pennsylvania, to preserve local service with a site restriction of 14.5 kilometers. The allotment reference coordinates for Channel 292A at Mount Union are 40° 15' 18" N.L. and 77° 51' 41" W.L. The Mount Union allotment reference site meets allotment standards, the minimum spacing requirements of §73.207 and the city-grade coverage requirements of §73.315 of the FCC rules. In addition to preserving local service at Mount Union, and accommodating a new first local service at Centre Hall, additional public interest benefits associated with the proposed arrangement of allotments are discussed below.

Change in Allotment Reference Coordinates, WZXR(FM), South Williamsport, PA

To accommodate the new first local service at Centre Hall, the proponent identified an alternate allotment reference site for WZXR(FM), South Williamsport, PA. Radio station WZXR(FM) is licensed to operate on Channel 257A (FCC File No. BLH-950113KA). It is requested herein to modify the allocation reference coordinates for Channel 257A at South Williamsport to 41° 14' 06" N.L. and 76° 51' 02" W.L. This represents a site restriction of 12.4 kilometers from South Williamsport (the Class A city-grade distance is 16.2 kilometers). The new South Williamsport allotment reference site meets allotment standards, the minimum spacing requirements of §73.207 and the city-grade coverage requirements of §73.315 of the

FCC Rules. In addition to accommodating a new first local service at Centre Hall, additional public interest benefits associated with the proposed change at South Williamsport are discussed below.

PUBLIC INTEREST BENEFITS

Table 1, attached, is a summary of the public interest benefits associated with the proposed arrangement of allotments. Exhibit 1 is a map which shows gain and loss areas associated with the proposed WXMJ(FM) upgrade, reallocation and relocation combined with the gain and loss areas associated with the WWZB(FM) reallocation and relocation. Exhibit 2 is a map which shows the gain area and the loss area associated with the changed in the allocation reference coordinates for WZXR(FM), South Williamsport, PA. Other aural services available to the gain and loss areas are also shown on Exhibit 1 and Exhibit 2.

As shown on Table 1, the change in the WZXR(FM) allocation reference coordinates will create a gain area and a loss area to a well-served population (5 or more aural services available to the WZXR(FM) entire gain and loss area). The WXMJ/WWZB proposal will extend service to a substantial gain area (4,934 km²) and to a substantial population (198,013 persons). Moreover, as shown in Table 1 (page 2 of 2), the proposed arrangement of allotments will achieve a net extension of service to a large, presently underserved, area of 896 km². A net of 12,478 persons presently within an underserved area will gain an aural service as a result of the instant proposal.

STATEMENT OF WILLIAM J. GETZ PAGE 5

For the FM stations considered in the gain/loss studies, the 60 dBu coverage is based on maximum Class circles assuming uniform terrain and omnidirectional signals operating at maximum facilities for all classes of stations except Class C stations.¹ No AM stations were found to serve the areas under study with nighttime interference-free coverage.

This statement and the supporting exhibits were prepared by me or under my direct supervision and are believed to be true and correct.

DATED: February 6, 2002

¹ See Report and Order in MM Docket No. 99-207, RM-9626 (Amendment of Section 73.202(b), Table of Allotments, Kuna, Idaho), Released March 17, 2000.

Public Interest Showing Summary Proposed Rulemaking February, 2002

WZXR, South Williamsport, PA

Gain and Loss Area created by proposed change in allocation reference coordinates

Minimum Number of Aural Services <u>Available</u>	Maximum Number of Aural Services <u>Available</u>	Description of Area Under Study See Map - Exhibit 2	Area (km²)	Population 2000 Census
5	15	WZXR Gain Area	504	5,620
13	19	WZXR Loss Area	504	18,648

WXMJ, Mount Union to Centre Hall and WWZB, Huntingdon to Mount Union

Combined Gain and Loss Areas created by reallocation, change in reference coordinates and upgrade of WXMJ and reallocation and change in reference coordinates of WWZB

Minimum Number of Aural Services <u>Available</u>	Maximum Number of Aural Services <u>Available</u>	Description of Area Under Study See Map - Exhibit 1	Area <u>(km²)</u>	Population 2000 Census
2 [N]	15	North Gain Area	3,440	185,354
1 [S]	6	South Gain Area	990	12,659
5	6	East Loss Area West Loss Area	33	254
4 [W]	10		462	8,997

^{*} Note all of the gain and loss areas are well-served (5 or more aural services) except the areas indicated above with [N], [S] and [W]. Further details pertaining to these areas are contained below.

[N]: In the North Gain Area WXMJ will be either a 3rd, 4th or 5th aural service to an area of 228 km² which contains a population of 5,630 persons.

[S]: In the South Gain Area WWZB will be either a 2nd, 3rd, 4th or 5th aural service to an area of 668 km² which contains a population of 8,222 persons.

[W]: In the West Loss Area the proposed arrangement of allotments will create a new underserved area of 42 km², containing a population of 1,374 persons, where 4 aural services will be left.

Public Interest Showing Summary Proposed Rulemaking February, 2002

Net Gain Area and Loss Area Statistics

Total Gain Area = 4,934 km² Total Loss Area = 999 km²

NET = 3,935 km² GAIN AREA

Total Population in Gain Area = 203,633 persons Total Population in Loss Area = 27,899 persons

NET = 175,734 Population GAINED

Total Underserved Area which will

receive a new aural service = 896 km²

New Underserved Area = 42 km²

NET = 854 km² Underserved Area which

will GAIN an aural service

Total population in underserved

area which will receive a new

= 13,852 persons

Total population in new

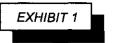
aural service

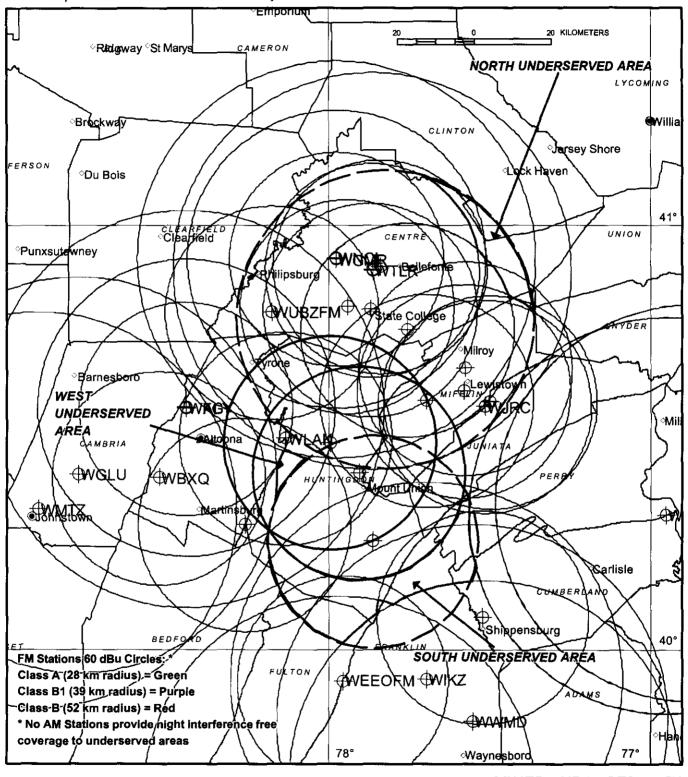
underserved area = 1,374 persons

NET = 12,478 persons in Underserved Area

will GAIN an aural service

Subject Stations 60 dBu Circles:
WXMJ Present Mt. Union Ch. 258A = Heavy Red Solid
WXMJ Proposed Centre Hall Ch. 258B1 = Heavey Red Dashed
WWZB Present Huntingdon Channel 292A = Heavy Black Solid
WWZB Proposed Mt. Union Channek 292A = Heavy Black Dashed



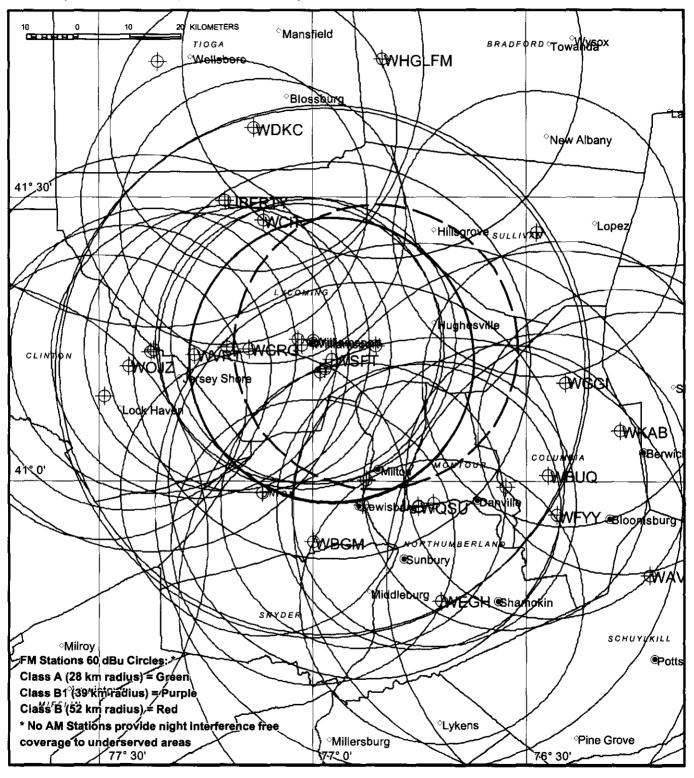




OTHER AURAL SERVICES AVAILABLE TO WXMJ AND WWZB GAIN AND LOSS AREAS FEBRUARY, 2002



Subject Stations 60 dBu Circles: WZXR Present South Williamsport Ch. 257A = Heavy Red Solid WZXR Proposed South Williamsport Ch. 257A = Heavey Red Dashed





OTHER AURAL SERVICES AVAILABLE TO WZXR GAIN AND LOSS AREAS FEBRUARY. 2002

CERTIFICATE OF SERVICE

I, Laura P. Sinner, of the law firm Kaye Scholer LLP do hereby certify that on this 13th day of February, 2002, a copy of the foregoing "Petition for Rulemaking" was hand-delivered to the following:

John A. Karousos Chief, Allocations Branch Policy and Rules Division Mass Media Bureau Federal Communications Commission 445 12th Street, SW Washington, DC 20554

Laura P. Sinner